

# ORDER



**Orders**

**Order / Rev:** 724605

**Alt Order #:** 06393659

**Product Desc:** GRIMSLEY ST SEN

**Estimate:** 589

**Flight Dates:** 10/28/12 - 11/06/12

**Original Date / Rev:** 10/24/12 / 10/25/12

**Order Type:** Political

**Primary AE:** Aaron Ashe

**Sales Office:** T-WAS

**Sales Region:** NAT

**Agency**

**Name:** Mentzer Media Services/ POL

**Buying Contact:** Stephanie Kincaid

**Billing Contact:**

600 Fairmount Ave. Suite 306

Towson, MD 21286

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Grimsley/ R/ State Senate

**Demographic:** A35+

**Product Codes:** PL-State Senate

**Priority:** P-3

**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/12   | 10/28/12 | 2       | \$1,700.00   | \$1,445.00 |
| 10/29/12   | 11/06/12 | 3       | \$1,700.00   | \$1,445.00 |

**Totals**

| Month         | # Spots  | Gross Amount      | Net Amount        | Rating      |
|---------------|----------|-------------------|-------------------|-------------|
| October 2012  | 2        | \$1,700.00        | \$1,445.00        | 0.00        |
| November 2012 | 3        | \$1,700.00        | \$1,445.00        | 0.00        |
| <b>Totals</b> | <b>5</b> | <b>\$3,400.00</b> | <b>\$2,890.00</b> | <b>0.00</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Aaron Ashe        |              |              | Start Of Order - End Of Order | 100%    |

| Ln  | Ch   | Start             | End             | Inventory Code                           | Break | Start/End Time    | Days    | Len | Spots | Rate        | Pri | Rtg           | Type          | Spots    | Amount            |
|-----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|-----|---------------|---------------|----------|-------------------|
| 1   | WTSP | 10/28/12          | 10/28/12        | CBS Sunday Morning<br>CBS Sunday Morning | CM    | Sun 9-1030a       | -----S  | :30 | 1     | \$1,000.00  | P-3 | 0.00          | NM            | 1        | \$1,000.00        |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |               |          |                   |
|     |      | Week: 10/22/12    | 10/28/12        | -----S                                   |       | 1                 |         |     |       | \$1,000.00  |     | 0.00          |               |          |                   |
| 2   | WTSP | 10/28/12          | 10/28/12        | Sun 630-7p<br>Sun 630-7p 10 News         | CM    | Sun 630-7p        | -----S  | :30 | 1     | \$700.00    | P-3 | 0.00          | NM            | 1        | \$700.00          |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |               |          |                   |
|     |      | Week: 10/22/12    | 10/28/12        | -----S                                   |       | 1                 |         |     |       | \$700.00    |     | 0.00          |               |          |                   |
| 3   | WTSP | 11/04/12          | 11/04/12        | CBS Sunday Morning<br>CBS Sunday Morning | CM    | Sun 9-1030a       | -----S  | :30 | 1     | \$1,000.00  | P-3 | 0.00          | NM            | 1        | \$1,000.00        |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |               |          |                   |
|     |      | Week: 10/29/12    | 11/04/12        | -----S                                   |       | 1                 |         |     |       | \$1,000.00  |     | 0.00          |               |          |                   |
| N 5 | WTSP | 11/05/12          | 11/06/12        | 530-6a<br>530-6a 10 News                 | CM    | 530-6a            | MT----- | :30 | 1     | \$300.00    | P-3 | 0.00          | NM            | 1        | \$300.00          |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |               |          |                   |
|     |      | Week: 11/05/12    | 11/11/12        | MT-----                                  |       | 1                 |         |     |       | \$300.00    |     | 0.00          |               |          |                   |
| N 6 | WTSP | 11/05/12          | 11/06/12        | CBS This Morning<br>CBS This Morning     | CM    | 7-9a              | MT----- | :30 | 1     | \$400.00    | P-3 | 0.00          | NM            | 1        | \$400.00          |
|     |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         |     |       | <u>Rate</u> |     | <u>Rating</u> |               |          |                   |
|     |      | Week: 11/05/12    | 11/11/12        | MT-----                                  |       | 1                 |         |     |       | \$400.00    |     | 0.00          |               |          |                   |
|     |      |                   |                 |  |       |                   |         |     |       |             |     |               | <b>Totals</b> | <b>5</b> | <b>\$3,400.00</b> |